



*Developing Social Skills that  
Last a Lifetime™*

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**The PoliteChild™ Program at a Glance**

**Program Name: The PoliteChild and The PoliteTeen**

**Program Purpose:** A unique child-enrichment program focusing on teaching and reinforcing the principles and skills of good manners, proper behavior, and positive character development.

**Offerings:** Several different courses are currently available through **The PoliteChild** including:

- SocialSmarts™ (for EarlyLearners, GradeSchoolers, Teens, and ‘Tweens)
- Exploring the Virtues I and II
- Party Manners
- Holiday Manners
- Intermediate Dining and Table Manners
- Etiquette for Young Gentlemen and Ladies
- Manners for Special Occasions (weddings, funerals, holidays, etc.)

All courses are designed for specific age groups, from toddlers to teens, in order to fit the learning needs of students’ distinct ages, making them fun as well as educational, and accommodating these needs through class sizes, class length, and content tailored for each age group. More advanced courses in specialty areas are under development at this time, which will provide a natural, progressive learning experience for children and families.

**Where Offered:** Presently, several schools in Washington State and California are hosting our programs such as the Evergreen Academy Campuses in Woodinville and Bothell, Chestnut Hill Academy in Bellevue, The Meridian School in Seattle, The Brighton School in Lynnwood, Sacred Heart Catholic School in Palm Desert, Dr. Carreon Academy in Indio, and Marywood Country Day School in Rancho Mirage. We are in a number of other venues including local community centers and YMCAs, as well as offering neighborhood-based custom classes. More locations are being continually announced.

**The Process:** Students enrolling in **The PoliteChild** begin with our SocialSmarts (formerly called “The Basic Course”) for the age category appropriate to their level. This 8-module course covers a broad spectrum of fundamental good manners and proper behavior, including respect, kindness, compassion, thinking of others, meeting and greeting, table manners, being graceful and gracious. Once they graduate from the



SocialSmarts course, students have the option to continue with other, more advanced courses.

**Class length and duration:** Class length and course duration depend on the students' age group. For example, the SocialSmarts for EarlyLearners (pre-school and kindergarten) is 8 sessions, ½ hour for each class, meeting once or twice a week. The teen and 'tweens versions of the same course is an hour each class, but can be conducted once, twice a week, or even as a 2-day intensive session.

**Class Cost:** Varies by class and age group. For example, SocialSkills for EarlyLearners is \$120/course, including all class and take-home learning materials, a course workbook, parents' guide, and graduation tea, certificate and gift at the end of the course. The same course for GradeSchoolers is \$145/course, 'Tweens is \$165/course, and Teens is \$195/course, which include all the same elements as the EarlyLearners courses. For more information on class details, see <http://www.politechild.com/classes>.

**Recent Media Coverage:**

All of these articles (unless otherwise specified) can be accessed from our website at [www.politechild.com](http://www.politechild.com).

PoliteChild featured in article, "Tip for parents on handling concerns about the media" in *The Seattle Times* (January 24, 2004)

PoliteChild Founder and President Corinne Gregory interviewed by **Katie Couric** on the subject of holiday manners on the **NBC Today Show**. (December 19, 2003)

The PoliteChild featured in the December issue of *Parents Magazine* cover article, "I Want That!"

The PoliteChild featured in the November/December issue of *Today's School* magazine.

*Palm Springs TV Station KMIR* covers PoliteChild SocialSmarts™ class at Dr. Carreon Academy, Indio, CA. (September 2003)

*The Washington Post*, August 12, 2003, article "Rude Kids and Why They Get That Way"

*District Administration Magazine*, August 2003, section in "Inside the Law" feature (on No Child Left Behind).

*Palm Springs Desert Sun*, March 6, 2003, article "Kids learn to mind their manners" (online: <http://www.thedesertsun.com/news/stories/features/1046912358.shtml>)



*The Wall Street Journal*, December 24, 2002, Letter to the Editor (online:  
[http://www.politechild.com/news/release\\_021224.htm](http://www.politechild.com/news/release_021224.htm))

*ABCNews.com*, December 24, 2002, article “Crossing the Line: When Trying to Keep Kids Out of Trouble, How Much Is Too Much?” (online:  
<http://abcnews.go.com/sections/us/DailyNews/discipline021224.html>)

*Press of Atlantic City* November 24, 2002, article “Catering to Everyone”  
(online: [http://www.politechild.com/news/release\\_021124.htm](http://www.politechild.com/news/release_021124.htm))

*The Seattle Times* October 12, 2002, article “The ABCs — and p's and q's — of Birthday-Party Etiquette” (online:  
[http://seattletimes.nwsourc.com/html/northwestlife/134553130\\_birthday12.html](http://seattletimes.nwsourc.com/html/northwestlife/134553130_birthday12.html))

Featured in the June 16<sup>th</sup>, 2002 issue of the *Northwest News* (online:  
<http://www.nwnews.com/editions/20020617/feature1.html>)

*The Seattle Times* May 25<sup>th</sup>, 2002, article “Giving Thanks” (online:  
<http://archives.seattletimes.nwsourc.com/cgi-bin/taxis.cgi/web/vortex/display?slug=teachgifts25&date=20020525>)

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