

curricula and managed classes. The goal of The PoliteChild is to help parents, educators, and others develop young people with strong self-esteem and confidence, and that are socially comfortable and proficient in handling a large variety of social interactions and situations. The company is headquartered in Bellevue, WA. For more about The PoliteChild, visit the company website at www.politechild.com.

For more information, please contact Lisa Finan at llfinan@aol.com or phone 973-809-1935.

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For Immediate Release Contact: Lisa Finan
January 4, 2008 (4:09pm) LLfinan@aol.com
www.CourteousChild.com 973-809-1935

“Put Your Manners To The Test”

CourteousChild Teams Up With Montclair’s Tv34
To Produce Kids Game Show

Montclair, NJ – The CourteousChild – an authorized PoliteChild® provider – has teamed up with Montclair’s Tv34 to produce a new game show for kids called “Put Your Manners To the Test” a funny and fast paced quiz show that tests the manners and social smarts of kids, ages 10-12. Programming is scheduled for mid February 2008.

“We look forward to producing this for the residents of Montclair Township which is part of the JAG Municipal Access Stations,” said Sharon Colucci, Station Manager of Montclair TV34.

“This is an exciting collaboration,” said Finan, the exclusive PoliteChild licensee in Essex County, NJ. Her passion is kindness. “In a model community like Montclair, where we pride ourselves on one superlative after another, so should our social behavior be exemplary, starting with our children.”

Studies conducted by Harvard University, Stanford Research Institute and the Carnegie Mellon foundation showed that 85% of our future success depends on social skills. Make no mistake, this is not your mother’s manners show. These questions are about practical social skills for life that are all about “outside-self thinking” the “Golden Rule” and the “3C’s: Courtesy, Caring, and Compassion™.” Once the kids “get” these tried and true tenets, they are instantly rewarded with feeling good. The rest is easy, because good manners come naturally.

CourteousChild classes are taught through the PoliteChild curriculum including storied lessons, interactive games, role playing and puppetry. The PoliteChild is the leading national program that develops excellent social skills in children of all ages — from tots to teens. Classes are designed to give children strong self-esteem and confidence to be socially comfortable and proficient in handling themselves in almost any social situation.

The goal of the PoliteChild curriculum – and what sets it apart from other manners programs – is that it addresses the rising level of incivility with a systemic solution that reinforces all key aspects of behavior management and modeling.

“Buy-in from parents and reinforcement of the lessons every week is critical, only then can the lessons become lasting life skills.” Finan said

The CourteousChild, LLC is owned and operated by Lisa Finan, formerly a parenting writer and publicist. She is a wife and mother of two children (whom she personally coaches on manners on everyday!) and lives with her family in Upper Montclair, NJ. Finan is committed to helping children and families improve their lives by emphasizing the importance of manners and social skills in every aspect of life. Her courses are available by private coaching, afterschool enrichment at public and private schools and private organizations such as the YMCA and the Scouts. She is also part of the Parent Resource Program 2008 Workshop Series at the Montclair Y and has been written up in the Montclair Times, Baristanet.com, Kidcomplishment.com, Suburban Essex, and Essex County Kids Directory.

The PoliteChild is the leading program dedicated to developing excellent social skills in children of all ages — from toddlers to teens — by building solid foundations for learning and using proper social behavior, developing good moral character, manners and etiquette through its licensed