

**For Immediate Release**



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**PoliteChild® “Train the Trainer” Program Now Eligible for  
Credit to Public School Teachers**

**Palm Desert, Calif. – Sept 13, 2004** – The PoliteChild announced that its latest training for public schools teachers was the first one eligible for continuing education credits through a major accredited university.

“This represents a major milestone for our company because of the credibility it brings our curricula and instructional methods,” said Corinne Gregory, PoliteChild’s President and Founder. “Teachers who participate in our courses will not only come away with an excellent learning experience, but they now also can receive necessary continuing education credits that further and support their teaching career.”

Sponsored by the Desert Sands Unified School District, the August 30th training for Social Smarts™ for GradeSchoolers was attended by nearly 50 local teachers. The credit portion of the course was offered through California State University at San Bernardino, which published the course offering in its Continuing Education catalog. Teachers attending this course had the option of requesting CE credits for the PoliteChild course, once the full-day class was completed.

The PoliteChild has several other similar courses scheduled for schools around the nation. Its next training is slated to be in Washington State for teachers of Kirkland’s Lakeview Elementary School. These training courses are available to schools and organizations that license the Company’s curriculum and methods for its students. PoliteChild trainers provide the instruction to teachers and staff, generally at the client’s site as an in-service or special instructional day, so that the organization’s or school’s teachers can then deliver the programs to their students. As more schools adopt the PoliteChild programs and integrate them into their core curriculum, this training option is becoming an in-demand offering. Being able to provide CE credits for this training is an added benefit both to teachers and to PoliteChild.

“We expect that more of our university and college prospects will begin to offer CE credits to teachers and educational staff members who choose to participate in our training programs,” explained Gregory. “The universal feedback we receive from the participants in our courses is that they see the value in the solution we are offering and they can’t wait to implement our programs in their schools. It’s a great way for educators to get an idea of what our curriculum offers, how it works, and why it’s successful.”

**About The PoliteChild, Inc.** The PoliteChild is the leading program dedicated to developing excellent social skills in children of all ages — from toddlers to teens — by building solid foundations for learning and using proper social behavior, good manners, and etiquette through its licensed curricula and managed classes. The goal of The PoliteChild is to help parents,

educators, and others develop young people with strong self-esteem and confidence, and are socially comfortable and proficient in handling a large variety of social interactions and situations. The company is headquartered in Woodinville, WA, with a second main office in Palm Desert, CA. For more about The PoliteChild, visit the company website at [www.politechild.com](http://www.politechild.com).

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