

**For Immediate Release**



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**The PoliteChild® Trains First National Licensees and  
Schedules Next Training Sessions**

**Palm Desert, Calif. – May 18, 2004** – The PoliteChild announced completion of its first training under its national licensee program, and is presently scheduling the next round of training courses. The company has certified its first set of regional affiliates through which it is building a national presence in the children’s education market.

"We were very pleased with both the caliber of our first round of qualified licensee candidates and with how this first training session with them went," Corinne Gregory, PoliteChild’s President and Founder stated. "We’re excited that other independent entities are seeing what this company has to offer and are appreciating not only the services and values we offer, but also recognize the enormous business opportunity in what we have created and built so far."

The first set of licensees included individuals from new regions within California as well as one as far east as Pennsylvania. Now that this first training is complete, the company will focus again on evaluating applications it has received which include new states within the US such as Arizona, Georgia, Indiana, Maryland, Texas, Colorado, and Washington D.C. The company has received inquiries from as far away as Canada and Japan.

The next licensee training is being scheduled for mid-to-late July. The company has determined that future training will take place in the Palm Desert/Palm Springs area because of the ability to bring new affiliates together in an intensive 3-day "retreat"-like setting where they can receive high quality training along with the opportunity to connect and network with one another in a relaxed atmosphere. "The desert provides the perfect venue for hosting this type of training," Ms. Gregory explained. "This area gives us everything we need, including good weather, ideal accommodations, and extra amenities that make for a good first experience for individuals and organizations that have invested in the opportunity to participate in this business and make a difference in the social fabric of their communities. We believe in the value of relationships, and offering our training in this area in a retreat format reinforces and enhances that message."

**About The PoliteChild, Inc.** The PoliteChild is the leading program dedicated to developing excellent social skills in children of all ages — from toddlers to teens — by building solid foundations for learning and using proper social behavior, good manners, and etiquette through its licensed curricula and managed classes. The goal of The PoliteChild is to help parents, educators, and others develop young people with strong self-esteem and confidence, and are socially comfortable and proficient in handling a large variety of social interactions and situations. The company is headquartered in Woodinville, WA, with a second main office in Palm Desert, CA. For more about The PoliteChild, visit the company website at [www.politechild.com](http://www.politechild.com).

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