

## For Immediate Release



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## The PoliteChild™ Founder Selected to Moderate Expert Panel for ClubMom®

**Woodinville, Wash. – December 19, 2002** – The PoliteChild today announced that Corinne Gregory, founder and program director, has been selected to moderate a new expert board for ClubMom, the FREE national membership organization that rewards and celebrates Moms. The new ClubMom panel is expressly dedicated to the topic of Good Manners. While panel discussions primarily involve mothers asking about etiquette and conduct issues related to their children, the panel is not limited to discussions of children's behavior only, and can be used to address general manners and etiquette topics as well.

"The chance to participate in ClubMom by moderating a board is a special honor," said Corinne Gregory. "With 3 million registered members, this is a great opportunity to share and exchange information about good manners and proper social conduct with like-minded parents, and to spread the message about the need for returning to a more civil way of dealing with one another."

In her role as moderator, Ms. Gregory will be helping facilitate board discussions, providing answers to members' questions, and sparking additional interchange among subscribers by introducing interesting topics on manners, etiquette, and social behavior. Although she will be expected to use her expertise in her specialty area to field questions, Ms. Gregory hopes that members' active dialog will also be a strong resource for moms to share parenting tips on these important issues in social skills development.

**About ClubMom. ClubMom, Inc.** is a FREE national membership organization, with 3 million members, that rewards and celebrates Moms every day, while offering a variety of support tools to help moms save time, get organized and connect with one another. **ClubMom Rewards**, brought to Moms by ClubMom, is the loyalty program that rewards Moms for the shopping they already do for the family. The program's leading partners recognize Moms as the world's most powerful consumers and reward them for having the most challenging job in the world. Moms earn points with their favorite companies, to redeem for rewards chosen just for them. ClubMom Rewards partners include major grocers Tops, Bi-Lo and Vons, General Motors, JCPenney, KB Toys, Linens -n- Things, Radio Shack, Pier 1 Imports, BP, Nine West Stores, Easy Spirit Stores, Payless ShoeSource, Kraft, Pepsi, Frito Lay, Aquafina and more. Members can also earn points when using the Citi ClubMom Rewards Mastercard for all purchases nationwide.

ClubMom, Inc. was established by entrepreneur and ClubMom Chief Executive Officer, **Michael Sanchez**, actor and social activist **Andrew Shue**, **Meredith Vieira**, co-host of the popular daytime talk show "The View", among others. For more information, visit [www.clubmom.com](http://www.clubmom.com) or call 1-800-CLUBMOM.

**About The PoliteChild.** The PoliteChild is a unique program offering a series of classes that provide children of all ages – from toddlers to teens – with a solid foundation for learning and

using Good Manners and proper basic etiquette. The PoliteChild focuses on the underlying principles and reasons behind the etiquette rules, not just the skills themselves, to give students the basis from which to make good, consistent independent decisions about their conduct. For more about The PoliteChild, visit the website at [www.politechild.com](http://www.politechild.com) or write to [info@politechild.com](mailto:info@politechild.com). The PoliteChild is a subsidiary of The HartGregory Group family of companies.

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